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ABSTRACT

The annual "Yearbook" of the National Business Education Association presents the latest research, teaching strategies, and suggested resources for all areas of business education. The chapters of part 1, "Business Education Perspectives," are: (1) "The Foundations of Business Education" (Mary Margaret Hosler); (2) "Delivery Systems for Business Education" (Lloyd W. Bartholome); and (3) "Current Trends in Business Education" (Martha C. Yopp). Part 2, "Instructional Concepts for Business Education," contains: (4) "Planning for Instruction" (Herbert F. Brown, III and Cheryl D. Wiedmaier); (5) "Providing for Students' Learning Styles and Differences" (Beryl C. McEwen); (6) "Managing the Classroom and Technology Lab" (Martha H. Rader); and (7) "Evaluating and Assessing Student Performance" (Marcia L. Bush). Part 3, "The Business Education Curriculum-Methods and Resources," contains: (8) "Input Technologies" (Margaret J. Erthal, Al S. Roane, and Kim Larsh); (9) "Information Technology" (George A. Mundrake); (10) "Communication" (Bobbie J. Davis and Clarice P. Brantley); (11) "Accounting and Business Computation" (Carol Blaszczyński); (12) "Business Foundations and Management" (Betty J. Brown); (13) "Economics and Personal Finance" (Roger L. Luft); (14) "Business Law" (Paul Sukys); (15) "Entrepreneurship and E-Commerce" (James W. Bovinet, Judith A. Bovinet, and John P. Manzer); (16) "International Business" (Les R. Dlabay); (17) "Marketing" (William J. Wilhem); and (18) "Cooperative Education and Work-Experience Programs" (Patti K. Beltram and Allen D. Truell). Part 4, "Organizational and Professional Responsibilities," contains: (19) "Sponsoring Student Organizations: (Janet M. Gandy and Donna Green); and (20) "Lifelong Professional Development" (James Calvert Scott). Each chapter contains references. (SLD)

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